

Cool Events staffs nationwide events with Jobble



Reliable Staffing Made Simple

Arizona-based events organizer Cool Events manages a variety of fun runs, mud runs, obstacle course races, and more, nationwide. The company also helps those affected by childhood disease through donations to the IWish Foundation. Cool Events powers their temporary on-site staffing with Jobble's all-in-one staffing platform that helps businesses connect with the workers they need.

1,200+ Total Events
Across the USA

5M+ Attendees

Up to 7 Events Staffed
Nationwide Per Day

“Everything is taken care of, Jobble knows our business inside and out. By using Jobble to staff our events, we're easily matched with Jobblers who want to be there and know what they have signed up for. Jobble's staffing solution is flexible and a great match for us.”

– Lauren Bennett (Cool Events)

CHALLENGES

Scalability: Needed an immediately scalable staffing solution to accommodate 200+ events per year in different locations of varying size and venues.

Trust: Required a trust-worthy line of communication with temporary workers and staffing solution on the day of the events.

Clear Communication: Wanted to effectively communicate job type and worker expectations, working with a solution that understood the niche logistics of staffing for on-site events.

SOLUTION



Jobble's
all-in-one
staffing
platform.

OUTCOMES

Nationwide Staff: Leveraged Jobble's staffing platform to source hires nationwide for all Cool Events, often using the same Jobblers in larger cities for multiple events.

Increased Efficiency: Enlisted staffing expertise to build custom templating within the Jobble platform, so setup for each event is streamlined and easily replicated, saving time and energy.

Lean Hiring: Found it uncomplicated to clearly outline worker expectations through the Jobble platform and successfully find, manage, and hire temporary events workers only when needed.

Better Execution: Achieved a clear and consistent line of communication with the Jobble Customer Success team, making it easy to communicate issues the day of an